



ETHOS

LEADERSHIP GROUP, LLC

Image, Credibility, Ethics



Dr. Mike Armour is a Senior Executive Coach for Ethos Leadership Group, LLC, an executive coaching and employee training consultancy with clients from corporate businesses, institutions of higher learning, non-profit organizations, and political campaigns.

Mike is president and founder of Strategic Leadership Development International based in Dallas, Texas and teaches leadership, coaching, and mentoring skills in the EMBA program at Texas Woman's University. For over three decades, Mike has helped managers, leaders, and entrepreneurs perfect leadership, strategic, and communication skills.

BIOGRAPHICAL SKETCH

Dr. Mike Armour

Mike's recent engagements have included work with senior leadership and high-potential executives at Burlington Northern Santa Fe Railway, Raytheon, Microsoft, Bell Helicopter, American-Standard/Trane, Experian, McAfee Software, UBS, 7-Eleven, 1st Global Financial Services, Frito-Lay, Nortel, TXU, and EMJ Construction Corporation.

As a coach and mentor Mike draws on broad experience as a leader himself, including service as a university dean, a college president, a Navy captain, the CEO of an international humanitarian organization, the CIO of a nationwide intelligence command, a Congressional candidate, and the chairman of several multi-million dollar fund-raising campaigns.

Mike has authored several books, including *Leadership and Life: Quick Pointers for Success*, *Leadership and the Power of Trust: Creating a High-Trust, Peak-Performance Organization*, and *Bushido Business: The Fine Art of the Modern Professional* (co-authored with Stephen M. R. Covey, Tom Hopkins, and Brian Tracy). He has been published in more than a dozen languages, with over a million of his books in circulation globally.

Mike holds degrees from five colleges and universities, including a Ph.D. from UCLA. He also did graduate study in strategy at the Naval War College.