



ETHOS

LEADERSHIP GROUP, LLC

Image, Credibility, Ethics



BIOGRAPHICAL SKETCH

Dr. James A. Johnson

Dr. James A. Johnson is the Chief Executive Officer of Ethos Leadership Group, LLC, an executive coaching and employee training consultancy with clients from corporate businesses, institutions of higher learning, non-profit organizations, and political campaigns.

James has a rich background in communication, motivational speaking, leadership and fundraising. He leverages his knowledge and experiences to enhance the professional growth, image, and motivation of his clients.

James is a former president at Ohio Valley University (Vienna, West Virginia). During his five-year tenure, Ohio Valley attained university status, expanded its degree offerings including the addition of a nursing program and a graduate program in education, increased minority enrollment, and extended the university's outreach to its service region.

Prior to serving as president, James served in various capacities in higher education including: Senior Vice President of University Advancement and Director of External Affairs (Lubbock Christian University in Lubbock, Texas), Director of Economic Development (Darton College in Albany, Georgia), Director of Forensics and Assistant to the Provost (Texas A&M University in Kingsville, Texas), and Professor of Communications (Lubbock Christian University and Darton College).

James has been featured in *West Virginia Executive Magazine* and was cited in *The First 120 Days: What a New College President Must Do to Succeed*. Additionally, James was presented the President's Volunteer Service Award in 2008 by President George W. Bush and received formal recognition from Governor Joe Manchin of West Virginia for his impact on West Virginia and the region while president of Ohio Valley University.

James is a member of the Association of Fundraising Professionals and is a senior principal with Jerold Panas, Linzy & Partners, one of the nation's most highly regarded firms in the field of campaign services and financial resource development.

James earned his doctorate in University Administration and Organizational Communication from Texas Tech University and has completed post-doctorate work at Harvard University.

James is married to Lesa, and they have two children. When not working with Ethos, James enjoys walking the beach with Lesa, hunting with Shep (his German Shorthaired Pointer), and cheering on the Texas Tech Red Raiders.