



ETHOS

LEADERSHIP GROUP, LLC

Image, Credibility, Ethics



BIOGRAPHICAL SKETCH

Dr. Richard Cheatham

Dr. Richard Cheatham is a Senior Executive Coach for Ethos Leadership Group, LLC, an executive coaching and employee training consultancy with clients from corporate businesses, institutions of higher learning, non-profit organizations, and political campaigns.

Richard has a rich background in public speaking, team building, effective communication, and customer relations. He leverages his knowledge and experiences to enhance the professional service of his clients.

Richard is the Dean of the College of Fine Arts and Communication at Texas State University. The College of Fine Arts and Communication includes the School of Journalism and Mass Communication and the School of Music. The College also includes the Departments of Art and Design, Communication Studies, and Theatre and Dance.

Before becoming College Dean, Richard chaired the Department of Speech Communication and Theatre Arts at Southwest Texas State from 1978 to 1985. Richard was Associate Chair of the Speech and Theatre Department at Texas Tech University from 1972 to 1975 and Chair of the Texas Tech Speech Communication Department from 1975 to 1978.

Richard holds both Master of Arts and Doctor of Philosophy degrees from Purdue University and a Bachelor of Arts from Wayland College.

Richard has published more than thirty articles in professional journals and has co-authored two textbooks, *Communication in Business* and *The Police Officer's Guide to Better Communication*.

Richard is married to Juan Nell and they have 2 children. When not leading the College of Fine Arts and Communication or working with Ethos, Richard enjoys ballroom dancing with Juanita, golfing, and woodworking.