



# ETHOS

LEADERSHIP GROUP, LLC

*Image, Credibility, Ethics*



## BIOGRAPHICAL SKETCH

Rob E. Dudley

Rob E. Dudley is the Vice President for Employee and Executive Training at Ethos Leadership Group, LLC, an executive coaching and employee training consultancy with clients from corporate businesses, institutions of higher learning, non-profit organizations, and political campaigns.

Rob has a rich background in skills assessment, personality profiling, self-promotion, conflict resolution, research and analysis, and strategic planning. He leverages his knowledge and experiences to identify and enhance the leadership foundation of his clients.

Rob is a former market manager at The Sherwin Williams Company. During his tenure, Rob led three stores, including the Dublin, Ohio store, making it one of the top five retail stores in the United States and generating over \$2 million in sales.

Rob also has served in various positions in higher education at Ohio Valley University (Vienna, WV) including assistant to the president, vice president for enrollment, associate vice president for enrollment, and director of admissions. While Rob led these areas, the university experienced the largest enrollment in its history and experienced a significant increase in the ACT scores of its incoming students.

Rob is a sought-after university instructor, teaching courses such as Multicultural Diversity, Social Psychology, Group Dynamics, Human Growth and Development, Test and Measurements, Personal Spiritual Development, and General Psychology.

Rob is completing a doctorate in Industrial and Organizational Psychology from Capella University. Rob earned his master's degree in Counseling Psychology from Abilene Christian University. Rob has been an honor graduate at the undergraduate and master's levels.

Rob is married to Tiffany, and they have three sons and a daughter. When not working with Ethos, Rob enjoys attending baseball games with Tiffany, coaching his sons' teams, and cheering on the North Carolina Tarheels.