



ETHOS

LEADERSHIP GROUP, LLC

Image, Credibility, Ethics



Timothy A. Johnson is the Vice President for International and Cross-Cultural Development of Ethos Leadership Group, LLC, an executive coaching and employee training consultancy with clients from corporate businesses, institutions of higher learning, non-profit organizations, and political campaigns.

Tim has a rich background in fund raising and constituent relations, international and cross-cultural development, and leadership. He leverages his knowledge and experiences to enhance the performance of his client's development and marketing teams.

BIOGRAPHICAL SKETCH

Tim Johnson

Tim is a former Director of Development at Habitat for Humanity (Rincon, Georgia) and Director of Advancement for Ohio Valley University (Vienna, West Virginia). During his time at those organizations, Tim managed communication and marketing plans for a \$17 million, national campaign; led efforts to raise \$250,000 for new facilities; and developed methods to identify, cultivate, solicit, and steward major gift donors and new donors.

Prior to serving in those roles, Tim launched a successful international religious and humanitarian aid organization (Russian Evangelistic Outreach in Kiev, Ukraine); designed and taught the first communication program in the Soviet Union and consulted with and advised Ukrainian communication professionals to foster growth in the Ukrainian communication industry (International Christian University in Kiev, Ukraine); and developed international relationships between universities (Wisconsin International University in Kiev, Ukraine). The Kyiv Post wrote in 2000 that Tim had greatly influenced the entire Ukrainian Advertising industry through his teaching.

Tim is a member of the Association of Fundraising Professionals and the American Communication Association. He has been awarded a license to teach higher education in Ukraine, and was honored with a Christian Service Award from International Christian University (Vienna, Austria).

Tim earned his Certificate in Fundraising Management from Indiana University and his master's degree in Interdisciplinary Studies (mass communication, speech communication, and higher education administration) from Texas Tech University.

Tim is married to Darla, and they have four daughters. When not working with Ethos, Tim enjoys spending time with his family, volunteering with the local Red Cross chapter, operating his amateur radio station, K5TAJ, and researching new experimental aircraft designs.